

-YOUR PACKAGING INFO POST-

BULLDOG BAG EQUIPPED FOR THE NEXT PHASE IN PACKAGING

WITH THE PLASTIC BAG BAN IN FULL SWING, SHOPPERS ARE LEFT LOOKING FOR A SOLUTION THAT IS CONVENIENT, AFFORDABLE AND SUSTAINABLE. WITH THE ADDITION OF OUR NEWEST CONVERSION LINE, BULLDOG BAG LTD. HAS THAT SOLUTION.

RYAN ADAMS & SHAUN COWAN

Shoppers don't want to juggle handle-less bags -or loose items when they forget their bags- or worry about handles breaking when trying to set a new personal best for the [farmers walk](#) from the counter to their car.

Stores also want strong, customizable bags, with their brand clearly visible in their shoppers' next social post when they inevitably break that personal best. Bulldog Bag's latest product line tackles both issues!

Until recently, flat paper handle bags have garnered a reputation in the marketplace as weak and unreliable. With Bulldog Bag's solution, that [is no longer the case](#).

Bulldog Bag's new flat folded paper handle bags have the same carrying capacity your customers are used to but with a few innovations to improve reliability. Our folded paper handles are reinforced on the inside of the bag with a paper patch. The resulting handle is significantly stronger while leaving the outside of the bag a large and clean canvas to showcase your brand.

For this new line Bulldog Bag offers in-line printing for up to 6 colors on both white and natural kraft paper with a variety of color options for handles, such as natural kraft, white or black.



BULLDOG BAG'S NEW FLAT PAPER HANDLE BAG CONVERSION LINE IN ACTION.

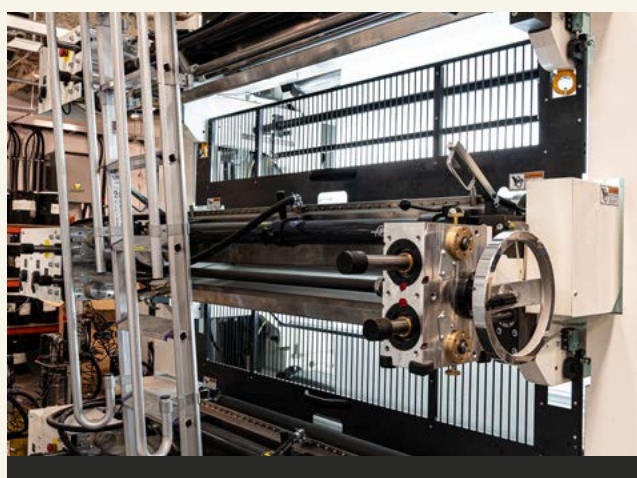
Customers have the choice of:

- Three small format bags; ranging from an 8" face with 4.5" gusset and 10" height to a 10" x 7" x 13" bag (ideal for small and medium checkouts);
- Two medium format bags; sizes including 12" x 7" x 14" and 12" x 7" x 17" bags (the standard grocery formats);

- One square format bag; 13" x 7" x 13" (a good fit for larger checkouts and takeout); and
- One large format bag; 14" x 9" x 16" (for larger checkout and a good fit for clothing checkouts).

For more information contact Bulldog Bag Ltd. at 1-800-665-1944 or visit <https://www.bulldogbag.com/request-a-quote>.

A CLOSER LOOK AT THE CONVERSION LINE OF THE DAY



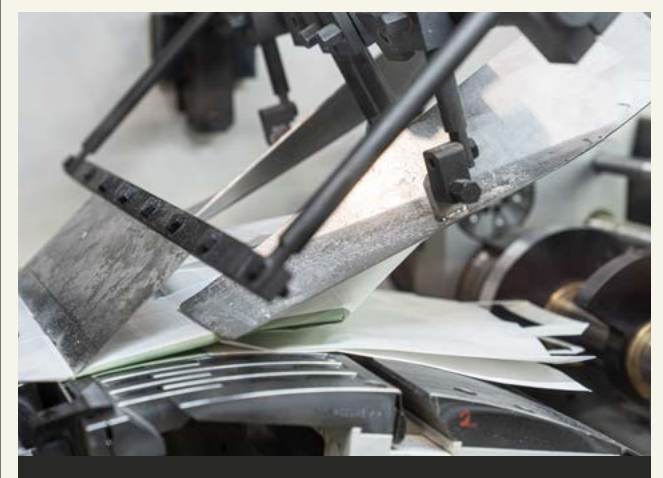
The in-line press

With artwork mounted on the plate cylinders, the 6 color in-line press leaves a precisely calibrated and oriented impression of each colour, or combination of colours, to produce a printed and cured paper substrate which is fed to the handle servo.



The handle servo

The printed paper passes through a chamber where the handles are attached to the substrate and a paper patch attached over the paper handles. This provides a significantly larger surface area for adhesion, which is often a point of failure for unpatched flat paper handle bags.



The conversion tunnel

With handles secured and artwork printed the final stage is to fold the bag, paste the square bottom, and seal the side edge into the familiar self opening sack that retailers have come to know.